



Sponsorship Options - 2018 Ventura Music Festival

	Copper	Bronze	Silver	Gold	Platinum	Impresario	Headliner Concert Sponsor
	\$1,000	\$2,500	\$5,000	\$7,500	\$10,000	\$15,000+	\$40,000+
Festival Concert Tickets	2	2	4	4	4	4 ⁽³⁾	Tailored
Four-Color Glossy Ad Ventana		1/8 Page 4.25"x2.5"	1/4 Page 4.25"x5"	1/4 Page 4.25"x5"	1/4 Page 4.25"x5" ⁽²⁾	1/2 Page 4.25"x10.12" or 8.75"x5"	Full Page ⁽¹⁾ 8.75"x10.12"
Concert-Specific Program Listing		x	x	x	x	x	x
Invitation to Pre- and Post- VIP Concert Events		x	x	x	x	Tailored	Tailored
Concierge VIP Seating		x	x	x	x	x	x
Program Book Listing	x	x	x	x	x	x	x
Recognition from Stage		x	x	x	x	x	x
10% Discount on purchase of tickets beyond allocation		x	x	x	x	x	x
Print & Website Marketing / Recognition	x	x	x	x	x	x	x
Opportunity to book Nuvi Mehta for private in-home or office "Intro to Festival" ⁽¹⁾					x	x	x
Youth Ticket Sponsor						x	x
Signed CD						x	x

⁽¹⁾ subject to availability

⁽²⁾ upgrade to 1/2 page ad subject to space availability

⁽³⁾ requests for additional tickets from sponsors \$20,000 and above will be met as possible