

V E N T U R A
F E S T I V A L

General Program

Music in the Schools

Introduction (5 Minutes)

- Objective: Explore a variety of music genres and their characteristics.
- Activity: Listening and classifying music into different genres.
- Interactive Element: Students create a visual representation (playlist, poster, digital slideshow) of their favorite genre.

Week 2: Basic Music Theory

- Objective: Introduce basic music theory concepts including scales, keys, simple time signatures.
- Activity: Interactive games to identify musical notes and time signatures.
- Interactive Element: Compose a simple melody using a music software or mobile app. (Garage-Band)

Week 3: Rhythm and Beat

- Objective: Understand the concepts of rhythm and beat and how they are used in music.
- Activity: Clapping and percussion exercises to different beats and rhythms.
- Interactive Element: Create a group rhythmic composition using body percussion.



Week 4: Introduction to Instruments

- Objective: Learn about different musical instruments and their sounds.
- Activity: Virtual/live instrument demonstrations and sound matching games.
- Interactive Element: Students each are given an instrument and they must get their peers to guess what instrument they have by using descriptive words, sounds and imagination.

Week 5: The Voice and Singing

- Objective: Explore the use of the voice in music, including basic vocal techniques with a classi-Cal foundation. (The CC method)
- Activity: Vocal warm-ups and singing simple songs in a group.
- Interactive Element: FUN Karaoke session where students perform a song of their choice.

Week 6: Music and Technology

- Objective: Discover how technology is used to create and produce music.
- Activity: Introduction to digital audio workstations (DAWs) and music composition apps.
- Interactive Element: Compose a short piece using a simple music software.

Week 7: Music in Media

- Objective: Explore the role of music in movies, games, and advertisements.
- Activity: Listening and discussing the emotional impact of music in various media.
- Interactive Element: Students create a short soundtrack for a video clip or storyboard.

Week 8: Performance and Sharing

- Objective: Showcase what students have learned through performance or presentation.
- Activity: Prepare and perform a musical piece individually or in groups. Could be singing, playing an instrument, or a digital composition.
- Interactive Element: End-of-course showcase where students share their work with the class.