



Sponsorship Opportunities - 2017 Ventura Music Festival

July 14-16 July 21-23

	Copper	Bronze	Silver	Gold	Platinum	Impresario	Headliner Concert Sponsor
	\$1,000	\$2,500	\$5,000	\$7,500	\$10,000	\$15,000+	\$35,000+
Opportunity to book Nuvi Mehta for private in-home or office "Intro to Festival" ⁽¹⁾			x	x	x	x	x
Tickets, Sponsor Gala Reception & Recognition		2	2	4	4	Tailored	Tailored
Concierge Seating		x	x	x	x	x	x
Back Stage Pass to Meet the Musicians				2	2	4	Tailored
Invitation to VIP Post-Concert Events		2	4	4	6	Tailored	Tailored
Concert-Specific Program Listing		x	x	x	x	x	x
Four-Color Glossy Ad in Ventana		1/8 Page 4.25"x2.5"	1/4 Page 4.25"x5"	1/4 Page 4.25"x5"	1/4 Page 4.25"x5" ⁽²⁾	1/2 Page 4.25"x10.12" or 8.75"x5"	Full Page 8.75"x10.12"
Program Book Listing	x	x	x	x	x	x	x
Logo on Poster				x	x	x	x
Website Recognition	x	x	x	x	x	x	x
Festival Marketing / Literature Recognition	x	x	x	x	x	x	x
Festival Concert Tickets	2	2	4	4	4	4 ⁽³⁾	Tailored
10% Discount on purchase of tickets beyond allocation		x	x	x	x	x	x
Recognition from Stage		x	x	x	x	x	x
Private Pre-Concert Reception with Artistic Director		x	x	x	x	x	Tailored
Youth Ticket Sponsor				x	x	x	x
Signed CD				x	x	x	x

⁽¹⁾ subject to availability

⁽²⁾ upgrade to 1/2 page ad subject to space availability

⁽³⁾ requests for additional tickets from sponsors \$20,000 and above will be met as possible